

MARVIRO EKSPOR IDN

COMPANY PROFILE



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About the Company

PT Marviro Ekspor Indonesia is a trading company focused on the export of Indonesian fruits and spices. The company conducts direct buying and selling activities through clear contractual agreements with suppliers and buyers, serving both domestic and international markets.

Marviro operates as an executing trader, not as a producer or informal intermediary. Each transaction is carried out based on agreed product specifications, verified supply readiness, and structured payment terms. Trade activities are supported by quality control processes, complete documentation, and compliance with applicable regulations.

Through this approach, PT Marviro Ekspor Indonesia aims to build stable and long-term trade relationships while strengthening the competitiveness of Indonesian fruits and spices in regional and global markets through real, accountable transactions.



VISION

To become a trusted Indonesian fruit and spice trading company with international competitiveness and a tangible contribution to increasing the value of national commodities.

MISSION

- To conduct fruit and spice trading activities professionally and in accordance with domestic and international market standards.
- To build structured partnerships with local suppliers through the implementation of quality standards, consistent supply, and proper trade documentation.
- To develop market access progressively and sustainably in order to expand the presence of Indonesian commodities at regional and global levels.
- To support the economic growth of local business actors through fair, measurable, and contract-based transactions.



Background & Purpose of Establishment

PT Marviro Ekspor Indonesia was established in response to structural challenges in the trade of Indonesian fruits and spices, particularly the gap between local supply capacity and structured market access. Many producers possess competitive products but face limitations in quality consistency, documentation readiness, and formal transaction mechanisms required by domestic and international buyers.

The company was formed to operate as a professional trading entity that executes transactions based on clear specifications, verified supply capability, and disciplined commercial agreements. By focusing on controlled sourcing and structured trade execution, Marviro aims to reduce inefficiencies, minimize transaction risks, and improve reliability in commodity trade.

The primary purpose of its establishment is to facilitate accountable and measurable trade transactions that strengthen the commercial value of Indonesian fruits and spices, while promoting stable market access and sustainable business relationships throughout the supply chain.



Business Focus and Scope of Activities

PT Marviro Ekspor Indonesia focuses on the trading of Indonesian fruits and spices for both domestic and international markets. The company operates as a trading entity that purchases and sells commodities based on agreed specifications, verified supply capacity, and transaction mechanisms aligned with established trade practices.

The scope of activities includes supplier selection and verification, commercial quotation and negotiation management, pre-shipment quality control, and coordination of logistics and trade documentation. All transactions are executed under clear contracts, agreed payment terms, and compliance with domestic and export trade regulations.

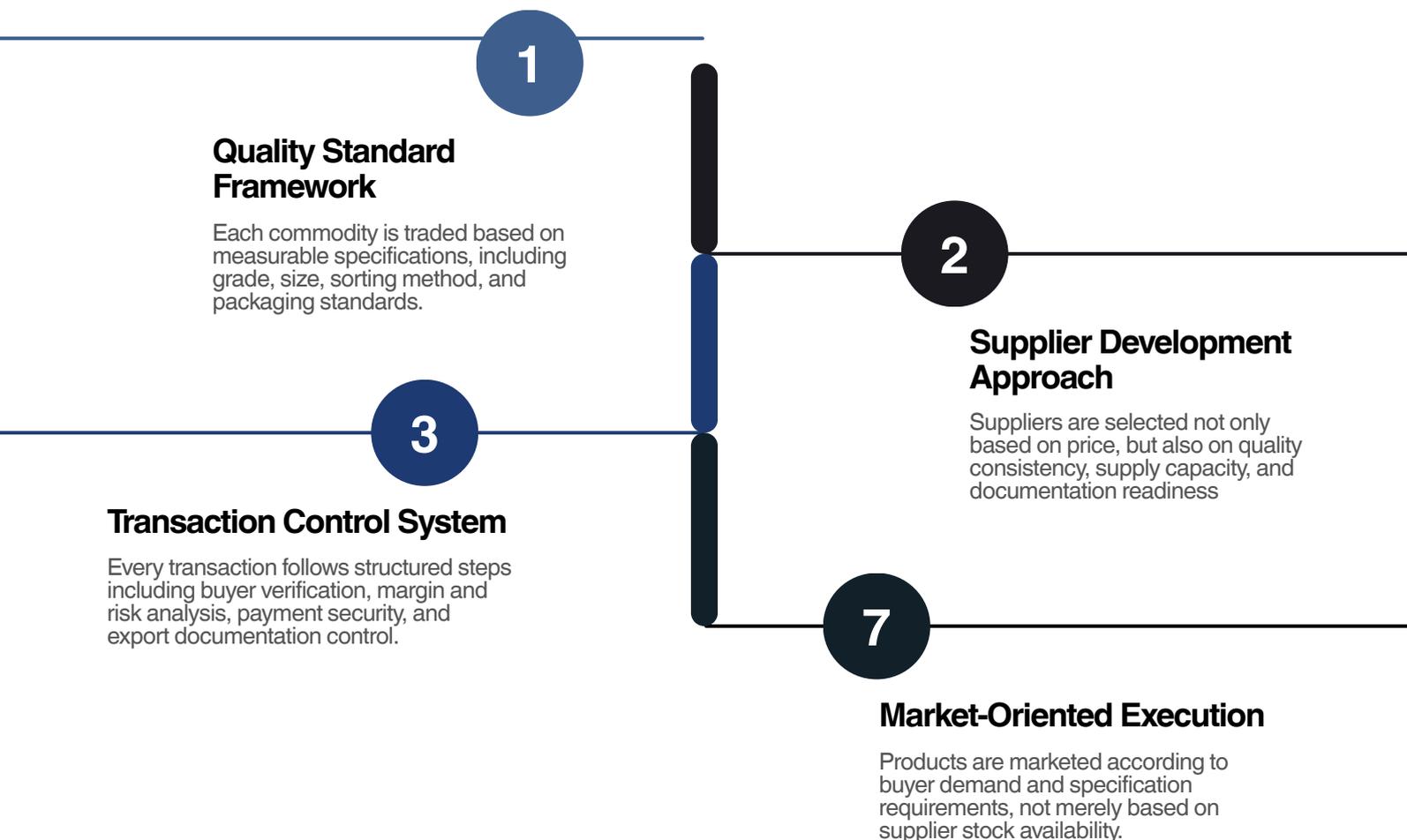
The company also develops structured supply partnerships to ensure quality consistency, volume stability, and documentation readiness, enabling sustainable fulfillment of market demand.

Strategic Positioning & Differentiation

PT Marviro Ekspor Indonesia positions itself as a fruit and spice trading company focused on controlled transaction execution and quality-based standards, rather than acting as an informal intermediary. The company does not compete solely on price, but on quality assurance, documentation discipline, and supply consistency.

Strategically, Marviro targets buyers who require structured, responsive suppliers with clear quality control mechanisms. This approach differentiates the company from informal trading models that rely on short-term negotiation without supplier selection systems and transaction risk control.

The company's differentiation strategy is built upon the following pillars:



Products are marketed according to buyer demand and specification requirements, not merely based on supplier stock availability.

Company Values (Core Values)

In conducting its business activities, PT Marviro Ekspor Indonesia upholds fundamental values that guide decision-making and transaction execution. These values are not merely statements, but operational principles applied in the company's fruit and spice trading activities.

INTEGRITY

Every transaction is conducted with honesty, transparency, and commitment to agreed terms. The company does not promise volumes or standards beyond its verified capacity.

MEASURABLE QUALITY STANDARDS

Each commodity is traded based on clear and verifiable specifications, including size, grade, sorting method, and packaging standards. Quality is defined through measurable parameters from the beginning of the transaction.

DISCIPLINE AND COMPLIANCE

All business processes are carried out in accordance with contracts, internal SOPs, and applicable trade regulations. Documentation compliance is treated as part of risk management.

ACCOUNTABILITY

Every transaction maintains clear administrative traceability, from buyer and supplier identification to export documents and payment records. Processes are structured to ensure audit readiness.

SUSTAINABILITY

Marviro builds long-term business relationships through quality consistency, transaction certainty, and gradual, measurable growth.



SEAN MICHAEL

PRESIDENT DIRECTOR

The President Director is fully responsible for the strategic direction, company policies, and all business and operational decisions of PT Marviro Ekspor Indonesia. This role includes establishing business focus, managing trade risks, agreeing on partnerships, and overseeing the implementation of quality standards and operational compliance.

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Management Structure

The current management structure of PT Marviro Ekspor Indonesia is lean and centralized, with all strategic and operational functions directly managed by the President Director. This structure enables fast decision-making, consistent quality control, and full supervision over transactions, buyer negotiations, supplier selection, and trade documentation compliance.

In the next stage of development, the company plans to introduce support or internship roles to assist in market development, operations, and administration. Until such roles are formally established, all company activities remain under the direct management of the President Director to ensure control, system discipline, and operational stability.

Product Portfolio Overview (Fruits & Spices)

PT Marviro Ekspor Indonesia specializes in the trading of Indonesian tropical fruits and spices with quality standards aligned to domestic and international market requirements. Technical specifications, sizing, packaging, and supply capacity can be adjusted according to buyer requirements and destination country regulations.



Avocado (Hass / Green Skin)

- Origin: Indonesia
- Grade: Export Grade (sorted & selected)
- Size: 14–24 pcs per carton or 200–400 grams per fruit
- Ripeness Level: 70–80% for sea shipment
- Packing: 4 kg / 10 kg carton
- Shelf Life: 14–25 days (depending on variety & cold chain management)
- Note: Adjusted according to buyer requirements.



cinnamon (cassia)

- Origin: Indonesia
- Type: Cassia Grade AA / A
- Moisture: ≤ 13–14%
- Length: 6–12 cm (depending on grade)
- Packing: 25 kg PP bag / carton
- Note: Adjusted according to buyer requirements.

Company's Main Services

COMMODITY TRADING (FRUITS & SPICES)

PT Marviro Ekspor Indonesia conducts trading activities for Indonesian fruits and spices in both domestic and international markets. The company operates as a trading entity, executing purchases and sales based on agreed pricing, specifications, and payment terms.

PRODUCT SOURCING & SUPPLIER COORDINATION

The company selects and coordinates suppliers based on quality readiness, supply capacity, and production consistency. Each supplier is evaluated according to their ability to meet buyer specifications.

QUALITY STANDARD ALIGNMENT

Marviro ensures that traded products undergo sorting and quality checks prior to shipment. Quality standards are aligned with market requirements and destination country regulations.

EXPORT DOCUMENTATION COORDINATION

The company coordinates the preparation and completeness of export documentation required according to the transaction and payment method, including invoices, packing lists, and other supporting documents.

TRANSACTION STRUCTURING

Marviro executes transactions based on agreed payment structures such as Telegraphic Transfer, down payment with balance settlement, or Letter of Credit, with attention to payment security and execution certainty.

LONG-TERM PARTNERSHIP DEVELOPMENT

The company develops sustainable trade relationships with buyers and suppliers through consistent transactions, clear communication, and performance evaluation after each shipment.

MARKET COVERAGE & TRADE CAPABILITY

MARKET COVERAGE

PT Marviro Ekspor Indonesia conducts fruit and spice trading with a gradual focus on both domestic and export market development. The company prioritizes countries with stable logistics access, clear import regulations, and consistent demand for Indonesian tropical commodities.

Target markets include Southeast Asia, the Middle East, and other regions with demand for tropical fruits and spices. Market expansion is carried out based on product readiness, document compliance, and transaction security.

TRADE CAPABILITY

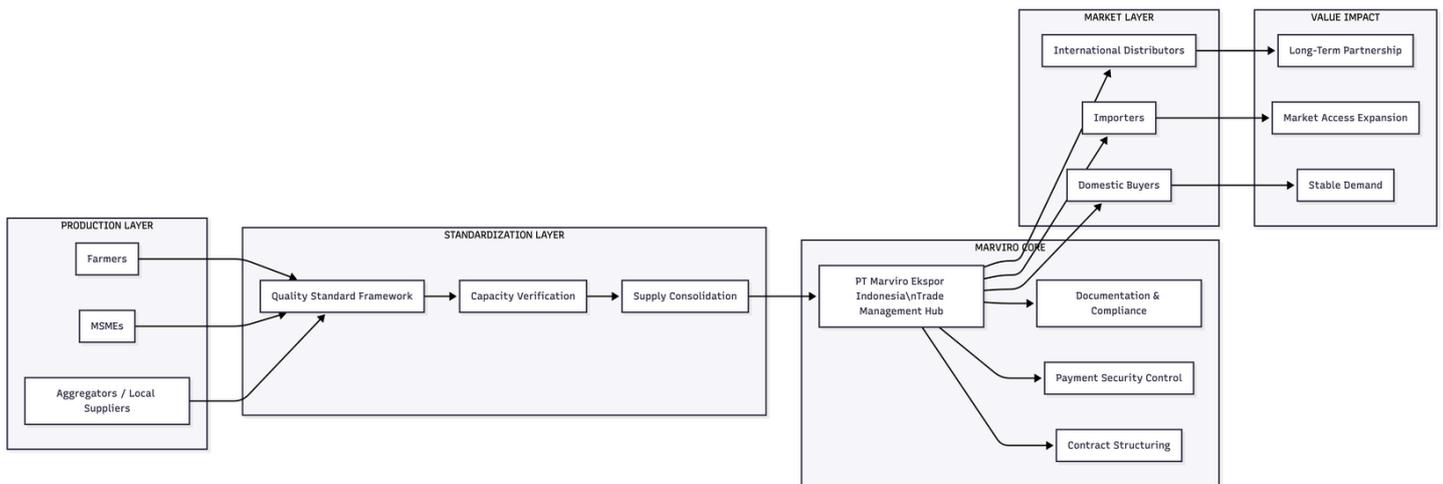
Target markets include Southeast Asia, the Middle East, and other regions with demand for tropical fruits and spices. Market expansion is carried out based on product readiness, document compliance, and transaction security.

Marviro coordinates with logistics partners and freight forwarders to support shipment processes and ensures trade documentation is prepared in accordance with transaction and destination requirements.

The company applies internal evaluation mechanisms on product quality, documentation completeness, and transaction performance to maintain consistency and business reputation.

Collaboration and Partner Models

PT Marviro Ekspor Indonesia implements an integrated collaboration model that connects local producers with domestic and international markets through standardized processes, transaction control, and structured trade management.



This model ensures that every partnership is established based on capacity verification, payment security, documentation compliance, and a long-term orientation that creates demand stability and sustainable growth for all parties involved.

Operational Standards and Compliance

PT Marviro Ekspor Indonesia conducts its trading activities based on structured operational standards and compliance with applicable regulations. Each transaction follows clear stages, including buyer and supplier verification, product specification alignment, payment security confirmation, and trade and export documentation management.

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In terms of compliance, Marviro ensures that all business activities adhere to relevant trade laws and export regulations, including customs and destination country requirements. This approach is designed to minimize transaction risk, protect corporate reputation, and provide certainty for business partners.

Risk Management & Transaction Discipline

PT Marviro Ekspor Indonesia applies a structured risk management approach in every fruit and spice trading transaction. The company recognizes that trading activities, particularly exports, involve risks related to product quality, delivery accuracy, payment security, and regulatory compliance.

To mitigate these risks, each transaction follows stages of buyer and supplier verification, product specification alignment, margin feasibility analysis, and payment security confirmation prior to procurement or shipment execution. The company does not proceed with transactions without clear written agreement on pricing, volume, specifications, and payment terms.

In terms of payment security, Marviro executes shipments only after confirmed payment arrangements, whether through Telegraphic Transfer (TT), Down Payment with balance settlement, or Letter of Credit (LC). This approach is intended to safeguard cash flow, reduce the risk of default, and maintain business stability.

Furthermore, all trade and export documentation is managed systematically to ensure traceability and compliance with applicable regulations. Transaction discipline serves as a core principle in building a stable and trustworthy reputation in both domestic and international markets.

Commitment to Quality and Sustainability

PT Marviro Ekspor Indonesia is committed to maintaining product quality as the foundation of every fruit and spice trading transaction. The company ensures that each commodity traded undergoes selection and inspection processes in accordance with mutually agreed specifications. Quality standards are defined through measurable parameters, including size, cleanliness, moisture content (for spices), ripeness level (for fruits), and packaging condition prior to shipment.

The commitment to quality is also reflected in structured cooperation with local suppliers. The company promotes supply consistency and stable quality standards to ensure products meet market requirements on a sustainable basis, rather than on a one-time transaction approach.

In terms of sustainability, Marviro focuses on building long-term trade relationships based on fairness and transparency. The company strives to create stable demand for farmers, MSMEs, and local suppliers through disciplined transactions and contract-based certainty. This approach supports local business growth while safeguarding the reputation of Indonesian trade in international markets.

Export Process Overview

PT Marviro Ekspor Indonesia executes its export operations through structured and documented stages to ensure quality assurance, payment security, and regulatory compliance.

1. Inquiry and Specification Clarification

The process begins with buyer inquiry and product specification alignment, including volume, quality standards, incoterms, and payment terms.

2. Commercial Offer and Agreement

A quotation and/or proforma invoice is issued based on the agreed specifications. Pricing, volume, and payment terms are confirmed in writing before proceeding.

3. Payment Security Confirmation

Shipment is executed only after confirmed payment arrangements, whether through Down Payment (DP), Telegraphic Transfer (TT), or Letter of Credit (LC).

4. Procurement and Quality Control

Products undergo selection and inspection according to defined quality standards. Inspection covers physical condition, size grading, moisture content (for spices), ripeness level (for fruits), and packaging suitability.

5. Documentation and Customs Preparation

Trade and export documents are prepared in accordance with applicable regulations, including commercial invoice, packing list, and other required supporting documents.

6. Shipment and Monitoring

Cargo is shipped via agreed freight forwarder or logistics channel. The company monitors the shipment to ensure alignment with documentation and schedule.

7. Transaction Completion and Review

Upon final settlement and delivery, the transaction is documented and reviewed to maintain quality consistency and support long-term cooperation.

Company Legality



**PEMERINTAH REPUBLIK INDONESIA
PERIZINAN BERUSAHA BERBASIS RISIKO
NOMOR INDUK BERUSAHA: 2212250070569**

Berdasarkan Undang-Undang Nomor 6 Tahun 2023 tentang Penetapan Peraturan Pemerintah Pengganti Undang-Undang Nomor 2 Tahun 2022 tentang Cipta Kerja Menjadi Undang-Undang, Pemerintah Republik Indonesia menerbitkan Nomor Induk Berusaha (NIB) kepada:

1. Nama Pelaku Usaha	: PT MARVIRO EKSPOR INDONESIA
2. Nomor Pokok Wajib Pajak	:
3. Alamat Kantor	: JL Ratu Cinere No.45, Tamanyeleng, Kec. Barombong, Kabupaten Gowa, Sulawesi Selatan 90225, Desa/Kelurahan Tamanyeleng, Kec. Barombong, Kab. Gowa, Provinsi Sulawesi Selatan, Kode Pos: 90225
No Telepon	: 081356321622
Email	: marviroexport@gmail.com
4. Status Penanaman Modal	: PMDN
5. Kode Klasifikasi Baku Lapangan Usaha Indonesia (KBLI)	: Lihat Lampiran
6. Skala Kegiatan Usaha	: Usaha Mikro

NIB ini berlaku sebagai:

1. Identitas berupa hak akses kepabeanaan; pendaftaran kepesertaan jaminan sosial kesehatan dan jaminan sosial ketenagakerjaan; dan bukti pemenuhan laporan pertama kewajiban Laporan Ketenagakerjaan di Perusahaan (WLKP) di seluruh wilayah Republik Indonesia; dan
2. Identitas bagi Pelaku Usaha dan bukti registrasi/pendaftaran Pelaku Usaha untuk melakukan kegiatan usaha sesuai ketentuan peraturan perundang-undangan.

Diterbitkan di Jakarta, tanggal: 22 Desember 2025

Menteri Investasi dan Hilirisasi/
Kepala Badan Koordinasi Penanaman Modal,



To ensure the authenticity of transactions, offers, and documents made in the name of PT Marviro Ekspor Indonesia, we advise all parties to verify directly through official company contacts. All transactions and collaborations are considered valid only if conducted through official communication channels and supported by contractual documents issued by the company.

PT Marviro Ekspor Indonesia is not responsible for any misuse of names, documents, or company profiles by unauthorized parties. Direct verification is part of the company's efforts to maintain transparency, transaction security, and protect all business partners.

Setiap transaksi, penawaran, dan dokumen yang mengatasnamakan PT Marviro Ekspor Indonesia hanya sah apabila diverifikasi melalui kontak resmi perusahaan dan didukung dokumen kontrak resmi, di luar itu bukan menjadi tanggung jawab perusahaan. Harap pastikan penyebaran Company Profile dan Keaslian kontrak yang dikeluarkan atau yang di peroleh dari pihak tertentu kepada kontak resmi perusahaan PT Marviro Ekspor Indonesia
No: +62 813-5632-1622 Email: marviroexport@gmail.com

<https://marviroeksporindonesia.com>

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